



Bharati Vidyapeeth
(Deemed to be University)

Centre for Health Management Studies and Research



Training For Better Health Care Services

Master of Hospital Administration (MHA)

Program Outcomes

At the end of the course, students would be able to efficiently & effectively participate, manage & lead various departments & processes in hospital & healthcare organizations.

Course Outcomes

I-101 Organizational Behaviour

At the end of the course, students would be equipped with the knowledge about employee behavior and skills to evaluate and motivate an employee/s towards organizational goals.

I-102 Management Principles

At the end of the course, students would be equipped with the knowledge about roles and functions of a manager and skills to manage hospital & healthcare organizations using managerial principles, functions and techniques.

I-103 Human Resource Management

At the end of the course, students would be equipped with the knowledge about principles and processes of human resources management and participate & perform job design, recruitment and selection, training, compensation, job design, enrichment etc. hospital & healthcare organizations.

I-104 Hospital Information System

At the end of the course, students would be equipped with the knowledge about Management Information System and would be able to judge & manage the need, opportunities and challenges faced during implementation of MIS in a healthcare set up.

I-105 Marketing Management

At the end of the course, students would be equipped with the knowledge about principles and processes of health services marketing and would be able to participate in analyzing patient and client needs, designing quality services, devising pricing strategy, promotion of services.

I-106 Business Communication

At the end of the course, students would be able to communicate orally & in written format different business & healthcare settings and situations.

I-107 Management Accounting

At the end of the course, students would be able to perform financial planning, budgeting, controlling and auditing decisions in a healthcare organization.

I-108 Finance Management & Healthcare Economics

At the end of the course, students would be equipped with the knowledge of concepts of health economics and would be able to manage finance in healthcare organizations.



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I-109 Concurrent Rotatory Practical Postings (CRPP) with Comprehensive Viva – Voce

At the end of the postings, students would be able to develop skills to manage, efficiently & effectively, perform & participate in administrative procedures of various departments in hospital departments & healthcare sector.

I-110 Basics Medical Terminology

At the end of the course, students would be able to develop necessary vocabulary, construct, understand and use various medical terms used in hospital & healthcare sector.

I-111 Essential English

At the end of the course, students would be able to develop necessary vocabulary, understand and use basic English necessary to communicate in different forms in hospital & healthcare organizations.

I-112 Information and Communication Technology

At the end of the course, students would be able to perform various computer applications in a healthcare organization.

II-113 Hospital Organization, Structure & Business Plan

At the end of the course, students would be able to plan an operative business, make organization structure of a hospital.

II-114 Epidemiology & Public Health

At the end of the course, students would be able to monitor and control health problems in the community through effective implementation of public health programmes and policies.

II-115 Research Methodology & Biostatistics

At the end of the course, students would be able to undertake research activities in hospital, healthcare organization & public health.

II-116 Hospital Support Services Management

At the end of the course, students would be able to manage various hospital support services departments & execute various processes, there-in.

II-117 Clinical Services Management

At the end of the course, students would be able to manage various hospital clinical departments & execute various administrative processes, there-in.

II-118 Emergency Preparedness & Disaster Management

At the end of the course, students would be able to efficiently & effectively manage various mass casualty, CBRN incidents and other crisis situations.

II-119 Hospital Architecture and Designing

At the end of the course, students would be able to oversee planning & designing activities in planning, execution & commissioning phase of a hospital project.



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II-120 Concurrent Rotatory Practical Postings (CRPP) with Comprehensive Viva – Voce

At the end of the postings, students would be able to develop skills to manage, efficiently & effectively, perform & participate in administrative procedures of various departments in hospital departments & healthcare sector.

II-121 Project II Viva-Voce

At the completion of the academic research project in various departments in hospital departments & healthcare sector, students would be able to independently design & initiate research activities, collect & analyze data, conclude & recommend system/process improvement measures from an administrative/management point of view.

II-122 Medical Transcription

At the end of the course, students would be able to efficiently & effectively perform Medical Transcription.

II-123 Hospital Maintenance

At the end of the course, students would be able to oversee operations & maintenance of various hospital equipment.

II-124 Interior Designing & Landscaping

At the end of the course, students would be able to oversee interior designing & landscaping activities in planning, execution & commissioning phase of a hospital project.

II-125 Wellness & Spa Centre Management

At the end of the course, students would be able to efficiently & effectively setup & manage Wellness & Spa Centre.

III-127 Biomedical Waste Management, Nosocomial Infections & Biosafety

At the end of the course, students would be able to perform & oversee operations of Biomedical Waste Management & Biosafety and prevention & control of Nosocomial Infections in a hospital

III-128 Project Management in Healthcare

At the end of the course, students would be able to efficiently & effectively handle hospital and healthcare projects.

III-131 Operations Management & Research

At the end of the course, students would be able to perform operational research, perform & oversee various operational processes in a hospital.

III-132 Quality Management & Accreditation

At the end of the course, students would be able to efficiently & effectively work in quality assurance department & use various tools, indicators essential in accreditation process of a hospital.



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III-133 Concurrent Rotatory Practical Postings (CRPP) with Comprehensive Viva – Voce

At the end of the postings, students would be able to develop skills to manage, efficiently & effectively, perform & participate in administrative procedures of various departments in hospital departments & healthcare sector.

III-134 Customer Relationship Management

At the end of the course, students would be able to efficiently & effectively work to synergise, modify and maintain, internal and external processes to deliver value to the end user in a hospital & healthcare setup.

III-135 Medical Records & Database Management

At the end of the course, students would be able to efficiently & effectively perform various processes in database management, data retrieval, data analysis and security in a hospital & healthcare setup.

III-136 Telemedicine Management

At the end of the course, students would be able to efficiently & effectively setup & manage the components and process of distance communication between patient and health professionals using technology, in remote patient care.

IV-137 Health Insurance Management

At the end of the course, students would be able to perform & manage various processes and operations of health insurance.

IV-138 Clinical Research Management

At the end of the course, students would be able to perform & manage various processes and operations in clinical research

IV-139 Medical Tourism Management

At the end of the course, students would be able to perform & manage various processes and operations in medical tourism industry.

IV-140 Healthcare NGO Management

At the end of the course, students would be able to setup, perform & manage various processes and operations in a Healthcare NGO.

IV-141 Medical Writing

At the end of the course, students would be able to perform & manage various processes & types of medical writing.

IV-142 Corporate Social Responsibility (CSR)

At the end of the course, students would be able to setup, perform & manage various processes and operations in Healthcare Corporate Social Responsibility sector.



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IV-143 Concurrent Rotatory Practical Postings (CRPP) with Comprehensive Viva – Voce

At the end of the postings, students would be able to develop skills to manage, efficiently & effectively, perform & participate in administrative procedures of various departments in hospital departments & healthcare sector.

IV -144 Project II Viva-Voce

At the completion of the academic research project in various departments in hospital departments & healthcare sector, students would be able to independently design & initiate research activities, collect & analyze data, conclude & recommend system/process improvement measures from an administrative/management point of view.

IV-145 Health Event Management

At the end of the course, students would be able to perform & manage various processes and operations needed in effective Health Event Management.

IV-146 ICD – 10 Coding System

At the end of the course, students would be able to efficiently & effectively perform various processes needed for collecting, storing, managing, accessing, using and importance of patient health data in the ICD – 10 code format.

IV-148 Entrepreneurship in Healthcare

At the end of the course, students would be able to perform & manage various processes and operations needed to setup & operate their own business idea for a successful career.

IV-149 Pharmaceutical Management

At the end of the course, students would be able to oversee & manage various processes & operations in Pharmaceutical industry.
